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Whitepaper v3.2



DeFi Network

The all-in-one trading solution for beginners and experts

The DeFi network platform lowers the entry threshold for newcomers trading cryptocurrency or forex & offers an advanced interface with a single point of control for experienced traders.

Think of it as a one-stop-shop (trading supermarket) for all matters relating to crypto trading first, and forex in a second phase. DeFi network is the first complete trading marketplace, offering trading tools, bots, strategies and trading courses into one single interface.

DeFi network is developed by DeFI Consulting – an umbrella technology company that already includes a trading-signal channel (4c-Trading), , and a comprehensive online training platform DeFiFeed (in creation).

Blockchain is the future

Index

1

Intro	05
The Benefits	06
Our Values	07
Rapid Blockchain Evolution	08
Market Landscape	09

2

The DeFi Solution	13
Blockchain-Based Platform	13
What is DeFi?	15
Trade by Yourself Option	17
Put Your Wallet on Autopilot	19
Learn! DeFi Training	22
DeFi Ecosystem	25

3

The 360 Marketing Strategy	27
The Platform Economics	31
JKR Token Usage	32
Token Sale purpose	35
DeFi token economy	36
Budget Allocation	36
Roadmap	37
Growth Strategy	48

4

The Team	39
FAQ: JKR Token	41
FAQ: DeFi	42
FAQ: Crowdfunding	45
Adherence to All Legal and Regulatory Standards	48

Disclaimer

The purpose of this White Paper is to present DeFi network and JKR Token to potential token holders in connection with the proposed Token sale. The information set forth below may not be exhaustive and does not imply any elements of a contractual relationship. Its sole purpose is to provide relevant and reasonable information to potential token holders for them to determine whether to undertake a thorough analysis of the company with the intent of purchasing JKR Tokens.

Nothing in this White Paper shall be deemed to constitute a prospectus of any sort or a solicitation for investment, nor does it in any way pertain to an offering or a solicitation of an offer to buy any securities in any jurisdiction.

This document is not composed per and is not subject to, laws or regulations of any jurisdiction, which are designed to protect investors. JKR Token is a utility token. This product is not a security, commodity, or any other kind of financial instrument and has not been registered under the U.S. Securities Act, the securities laws of any state of the United States or the securities laws of any other country, including the securities laws of any jurisdiction in which a potential token holder is a resident.

JKR Token cannot be used for any purposes other than those provided in the White Paper, including but not limited to, any investment, speculative or other commercial purposes.

JKR Token is not intended for sale or use in any jurisdiction where the purchase or use of digital tokens may be prohibited.

JKR Token confers no other rights in any form, including but not limited to any ownership, distribution (including but not limited to profit), redemption, liquidation, proprietary (including all types of intellectual property), or other financial or legal rights, other than those accurately described in the White Paper.

Certain statements, estimates, and financial information contained in this White Paper constitute forward-looking statements or information. Such forward-looking statements or information involve known and unknown risks and uncertainties, which may cause actual events or results to differ materially from the estimates or the results implied or expressed in such forward-looking statements. White Paper can be modified to provide more detailed information.

No warranty or guarantee is given on the statements in this White Paper, because they are based on current beliefs, expectations and assumptions, about which there can be no assurance due to various anticipated and unanticipated events that may occur. Blockchain, cryptographic assets and other aspects of the technology used for DeFi network and JKR Token are in their infancy and will be subject to many challenges, competition and a changing environment.

This English language White Paper is the primary official source of information about the JKR Token. The information contained herein may from time to time be translated into other languages or used in the course of written or verbal communications with existing and prospective customers, partners, etc. In the course of such translation or contact, some of the information contained herein may be lost, corrupted, or misrepresented. The accuracy of such alternative communications cannot be guaranteed. In the event of any conflicts or inconsistencies between such translations and communications with this official English language White Paper, the provisions of this English language original document shall prevail.

To the fullest extent permitted by any applicable law in any jurisdiction, DeFi network GmbH, its' affiliates' directors, officers, employees and associates, disclaim all liability to everyone in respect of the content of this White Paper, whether under any theory of tort, contract or otherwise and whether in respect of direct, indirect, consequential, special, punitive or similar damages. Persons who intend to purchase JKR Tokens should seek the advice of independent experts before committing to any action set out in the White Paper

Intro

Over the past two years, there has been an explosion of listings on trading platforms such as Binance, Bitmex, Bittrex, etc

Transaction volumes have also increased by more than 35,000% between January 2017 and May 2019 to reach \$77 billion. This rise has naturally doubled the number of accounts on the different exchanges, and subscription demand from trading signal sales companies. With around \$6 billion of daily transactions for Bitcoin alone, the global blockchain market size is expected to reach \$57 billion by 2025 (Source : Cision). Only time will tell if these forecasts are accurate, but what is certain is that cryptocurrencies have passed the point of no return. They are here to stay, and their importance and use will only continue to grow.

The growing popularity for cryptocurrencies has seen trading platforms welcome more and more new traders who often have no knowledge and experience of the market or actionable trading skills.

These new traders don't want to spend their whole day in front of the charts analyzing trades and markets, especially if they are part-time crypto traders.

They enter into trades without a strategy, embrace inadequate risk management tools, and often maintain an inferior risk to reward ratio. In addition to this, it must be said that exchanges, such as Binance or Bittrex do not offer all the appropriate tools such as portfolio monitoring, trailing stop, training materials, etc. for this type of trader who needs a secure framework that is favorable to their learning about the market.

DeFi network seeks to solve crypto trader problems with the commercial launch of the next-generation trading solution



The Benefits

Unified Learning'n'Trading Solution

DeFi network, a company operated under DeFi consulting, was born out of industry observations and the need to address our customer's needs and concerns. It provides an all-in-one solution that brings together traders who want to learn and trade safely alongside professionals (social copy trading) and carefully selected crypto exchanges under one roof.

Powerful Easy-to-Use Automation

DeFi network objective is to make the crypto trading experience on third party exchanges as smooth as possible. This is why we rely heavily on best practices in terms of UX and automation in order to simplify the use of the platform as much as possible, whether it is for a simple trade or to set up complex trading bots for a user's trades on third party exchanges.

100% Reliable and Stable Ecosystem

DeFi network is being started under DeFi consulting – the umbrella company that brings together all the specialized and complementary crypto space activities to offer customers a complete and qualitative trading experience. DeFi ecosystem represents more than 600 customers, 10 000+ members on free channels and social networks, and more than 10 strategic partners in the cryptocurrency industry.

Our Values

The DeFi network team is fully committed to providing a service that meets our values of transparency, security and excellence in all aspects of work.

Vision

In a bid to cater to the ever-growing demand for a unified crypto trading solution, we created DeFi network – a platform that provides users with solutions to virtually all crypto trading and blockchain-related problems. Unlike the trading platforms themselves that offer minimal tools, DeFi network is a diversified and highly advanced platform, for trading tools, that can be linked to all the major exchanges. Think of it as a one-stop-shop for all matters relating to crypto trading. From providing you with educational materials to all the necessary trading tools and strategies to start and complete a crypto trade on a third party exchange. And our ambition for DeFi network doesn't stop there, we will start in the crypto sector because it's a market that we master and for which we already have an active community. But we want to make DeFi network the platform that will centralize the management of all investment assets, from crypto to Forex and commodities.

Mission

DeFi network mission is to be the preferred platform for both beginner and professional traders looking for tools and interfaces for portfolio management, advanced trading features, and easy to use access to third party exchanges. DeFi network treats the newcomers and expert traders individually and differently: everyone gets the tools and directions they need.

Rapid blockchain evolution challenges crypto traders

1-Numerous Trading Tools

To trade effectively in cryptocurrencies, many tools and services are required. Between exchanges, chartism tools, event calendars, market data, news aggregators, portfolio trackers, signal providers, trading bots... it might be difficult for traders to find their way around and to juggle between each service.

2- Steep Learning Curve

The blockchain and cryptocurrency sector being relatively new, it is in constant evolution. It is very challenging for newcomers to train themselves on the subject, to be constantly updated on the market and to design a proper trading strategy. They might therefore make bad choices, mainly driven by their emotion, that can be very costly.

3-Almost No Automatization

Becoming a crypto trader is an activity that can quickly become very time consuming. Some traders are attracted by this new opportunity but don't want to spend their day doing technical and fundamental analysis. Others with more experience need sophisticated parameters to automatize their strategy that are often missing in trading bots.

4-Messy Workflow, Unpredictable Results

The attractiveness of the marketplace brought more and more players offering services for crypto traders. Faced with this multitude of services and information it is quite complicated to distinguish between those of quality and those that turn out to be scams.

Market Landscape

In less than ten years, the exchange of cryptocurrencies has gone from a simple hobby on a geek card exchange platform to a real and professional multi-billion-dollar industry that is currently experiencing exponential growth in exchange volumes and users.

Evolution of Crypto Trading

We now have more than a hundred exchanges, with Binance, Coinbase, Bittrex, Kucoin, BitMEX, Kraken or Bitfinex leading the market and reporting billions in daily transaction volumes. For instance, since the launch of Binance exchange, trading volumes and crypto users, all over the world, have been growing at a fast pace. It has in the process attracted very inexperienced traders who know little to nothing about the market but still want to take advantage of this extraordinary opportunity to grow their cryptocurrency investments.

A Market that Attracts

The biggest challenge to the attractiveness of this market is that it has brought a different type of traders who have a hard time finding their way here and mastering the art of trading through self-education. These are faced with the burden of making emotional decisions, the lack of reliable trading information, excessive amount of data (mostly irrelevant) to process, price manipulation and scams. Additionally, newbie traders who have little to no trading experience are always late in entering trades and often the very first to leave by selling too early. This group of traders tend to panic when operating in volatile markets and don't have a proper strategy. They don't know how to trade profitably and are always losing money, with most losing more than they can afford.

It is estimated that an average newbie – without proper guidance and trading resources – trades for about 3 to 6 months before quitting after losing a significant percentage of their invested capital.

This is often occasioned by consistent bad decisions and lack of proper training on crypto trading or trading in general.

These new traders don't want to spend all day analyzing crypto market charts, especially when they are at work. They also have reduced risk management skills and maintain a meager risk to return ratio. It must also be said that most of the exchanges do not provide all the necessary crypto-trading tools and services like portfolio monitoring, trailing stop, take profit, stop loss levels, etc. for this unique type of trader who needs a secure and favorable trading platform if they are to gain a better understanding of this market

Another challenge has been brought about by the increased demand of cryptocurrencies that has seen a considerable increase in the number of trading signal providers – these are companies selling trading advice as well as buy and sell signals. This makes it very difficult for traders to differentiate between professional providers, inexperienced providers and scams. Most of these 'signal providers' do not offer automated trading solutions and often have inadequate risk management, and some lack of specific trading strategies.

If you are familiar with the operations of the traditional money markets like stock and forex markets, you will then appreciate the emphasis they place on risk management. And crypto trading is no different as you have to take every precaution to protect your invested capital and lock in earned profits. Most of the risk management tools being applied here like the stop-loss, take-profit, trailing stops are borrowed from the traditional money market.

Market Players

We position DeFi network as a complete trading tools solution provider, bringing together many services that were previously only available in standalone models, therefore here we consider the most significant industry players present in each activity provided by DeFi network.

It should be noted that our platform doesn't categorize actors providing signal and other complementary services as competitors but potential partners – who are readily welcomed here at DeFi network marketplace as long as they meet the required quality and professional standards.

DeFi network draws its strength from its continually growing user base

With time, this is expected to push up the demand for JKR Tokens in a move that effectively leads to the increased token value.

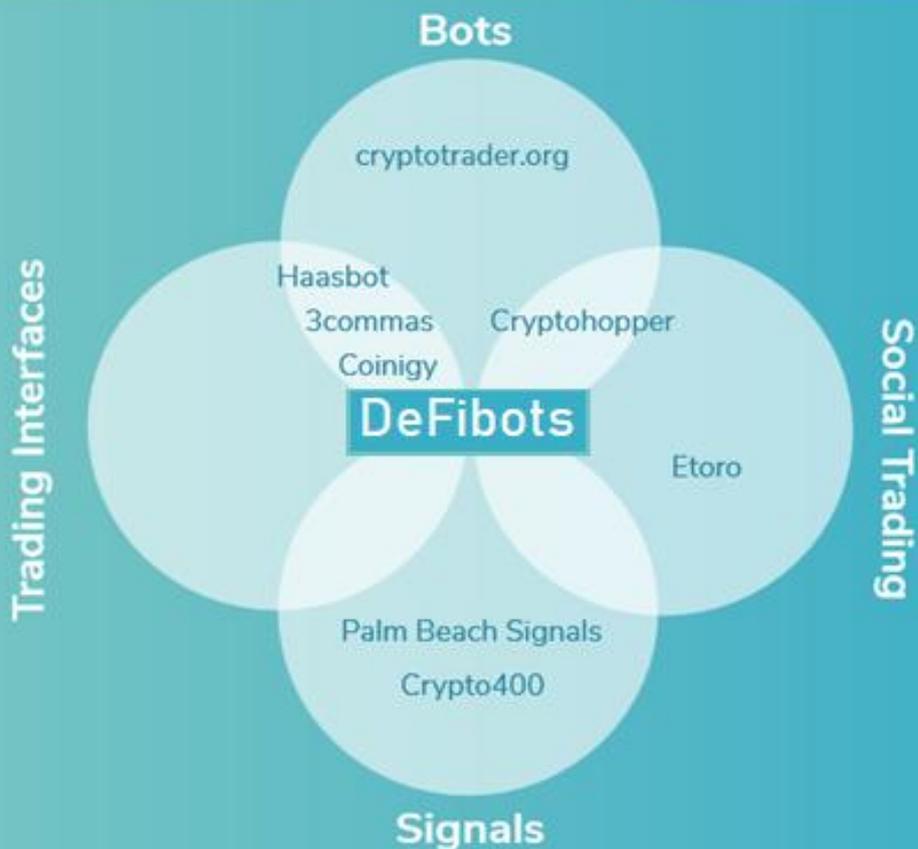
When it comes to vetting our competitiveness, we are the only company that currently offers an all-in-one solution of tools in the blockchain world positioning ourselves as leading providers of bots, signals, trading interface, and social copy trading services. These are matched by a very competitive price and an experienced team.

	Haasbot	Coinigy	3commas	Crypto hopper	Etoro	crypto trader	UpBots
Market analysis	✗	✗	✗	✗	✗	✗	✓
Manual trading bot	✓	✓	✓	✗	✗	✗	✓
Automated bots	✓	✗	✓	✓	✗	✓	✓
Wallet tracker	✓	✓	✓	✗	✗	✗	✓
Social copy trading	✗	✗	✗	✗	✓	✗	✓
Blockchain-based	✗	✗	✗	✗	✗	✗	✓
Mobile app	✗	✓	✓	✓	✓	✗	✓
Risk managemet tool	✗	✗	✗	✗	✗	✗	✓
Provider market-place	✗	✗	✓	✓	✗	✓	✓
Traditional market	✗	✗	✗	✗	✓	✗	✓

What did I want back then, when I was a newbie trader?

I was eager to learn from those, who were ahead of me. I wanted to make sure my portfolio is protected and risks are being managed.

Achieving this on your own takes years,
and the chances for success are low.



The DeFi network Solution

In the modern digital world growth opportunities stretch beyond the industry boundaries, thus we should consider all the relevant adjacent markets.

Our platform doesn't just benefit newbie traders. Experienced traders who often have several trading accounts and different strategies, or who at times make use of the risky leverages and use trading bots or signal providers are also looking for a community where they can exchange ideas and give their opinion about the market. They are also looking for a platform where they can share their experience and even increase their profit by selling their ideas – through copy-trading. Moreover, DeFi network enables experienced traders to make any strategy from trailing stop to combining several take profit strategies that can be applied on their accounts with third party exchanges. So, to both newcomers and experienced traders, DeFi network is a unified platform where they can easily find all the trading tools and resources they need to succeed, from the most basic to the most sophisticated.

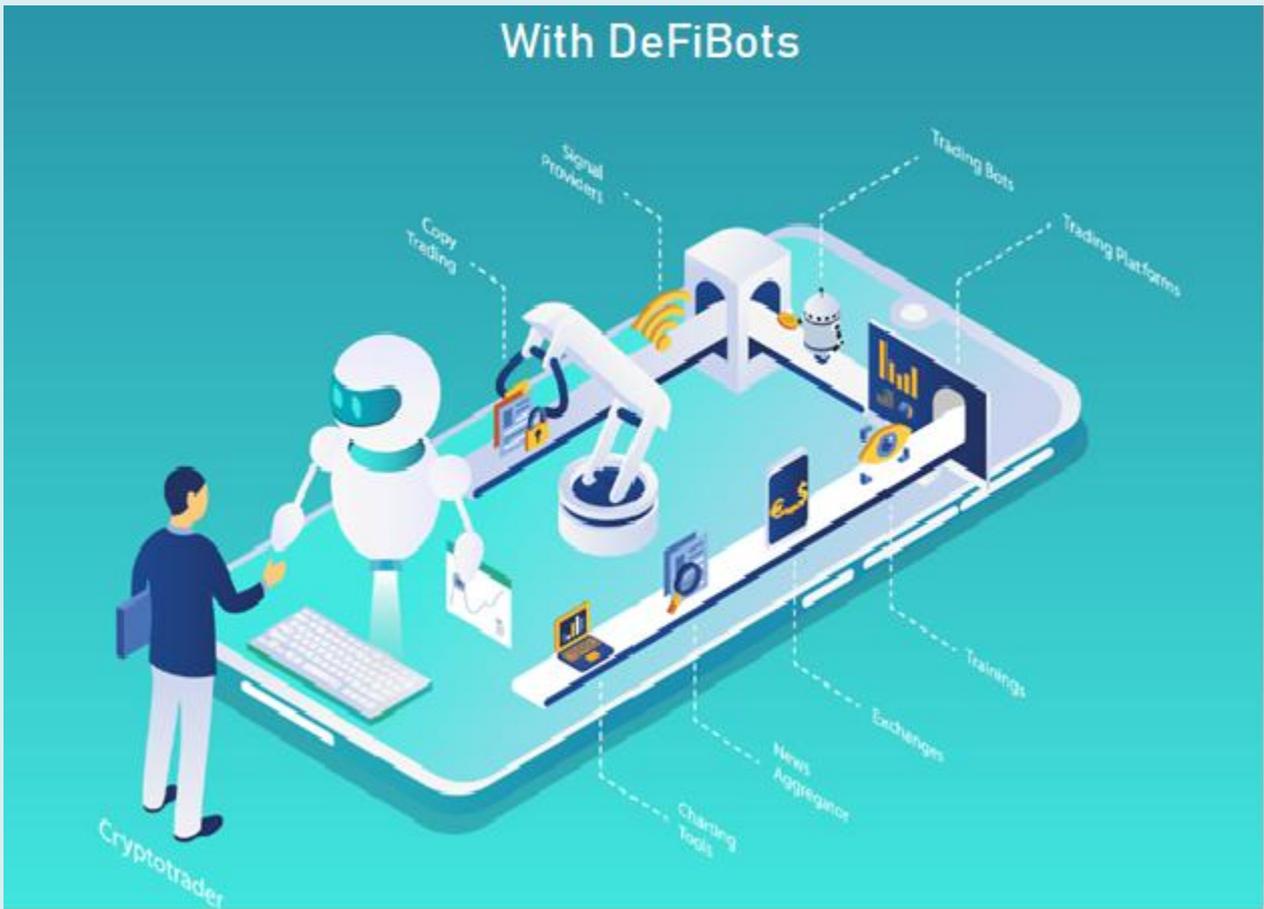
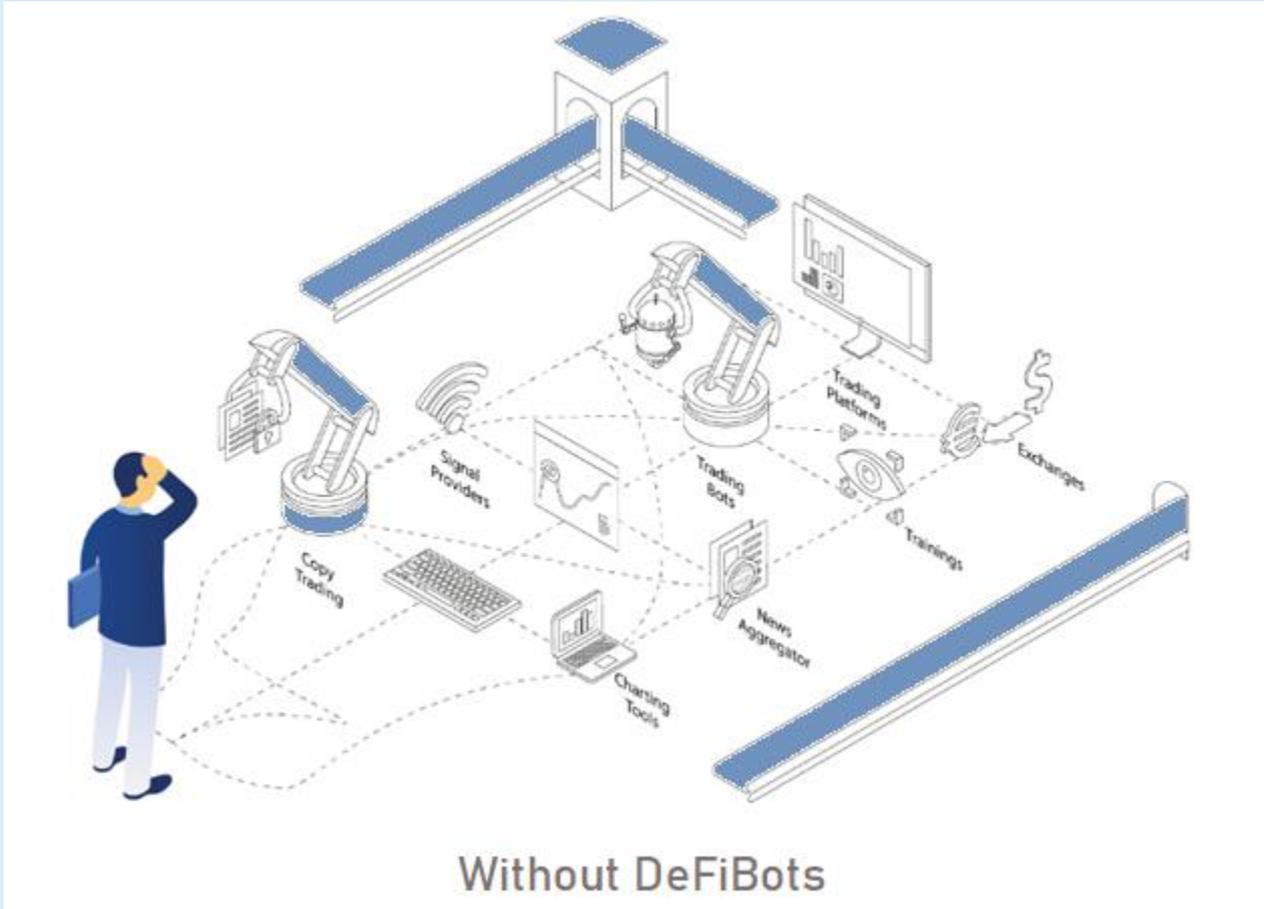
DeFi network GmbH, a company operated under DeFi consulting, was born out of industry observations and the need to address our customer's needs and concerns. It provides an all-in-one solution that brings together traders who want to learn and trade safely alongside professionals (social copy trading) on carefully selected third party crypto exchanges under one access roof. The different tools developed by our team allow everyone to trade safely with the DeFi network interface via secured API on third party exchanges such as Binance, BitMEX, Bittrex, CoinbasePro, Kraken.

Blockchain-based Platform

Since we believe that blockchain will be at the heart of most of tomorrow's global business industry, we have decided to integrate DeFi network into it.

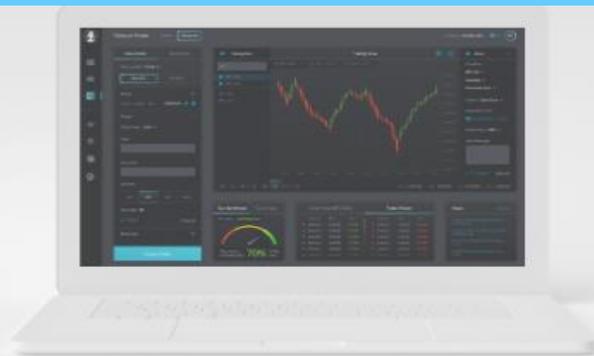
DeFi network payment system will be based mainly on success fees, which we want to make as transparent as possible both for the users who will pay these fees and, for the copied traders who will receive them or for the bots developers. This is one of the reasons why we have chosen to integrate DeFi network into the blockchain, using decentralized smart contracts based on Ethereum technology to streamline the payment process in a P2P fashion. Thus, immutability and security of the Ethereum blockchain will make DeFi network a reliable, fast, and secure interface. DeFi network is designed to be a P2P totally decentralized solution with a Metamask system, providing users with full control over their wallet and keys.

This will then be vital in encouraging most crypto enthusiasts to take full advantage of all its features. These include the incredibly advanced and highly versatile trading bot we have been working on since mid-2018, our portfolio monitoring tools, risk management tools, training on crypto trades, the marketplace and more. JKR Tokens will play a central role for the platform as they will allow DeFi network users to subscribe to different services, copy trades, buy courses, receive rewards, pay fees, develop their bots, create polls for the community, and much more.



What is DeFi network?

At DeFi Consulting, our main objective today is to introduce a 360° trading experience to the world. That is why we developed DeFi network – the all-in-one interface for traders, where they can find all the solutions to their problems.



MAIN
FEATURES
MAIN
FEATURES

A blockchain-based web and mobile platform that is linked to the major exchanges

A complete set of advanced tools and trading strategies

A training section to help you learn and grow at your pace

A social copy-trading tool for inexperienced and busy traders

A bot creator section where you can develop your trading algorithm or rent it

A link to the best signals providers in the market

A wide range of automatic trading bots already set

Several decision support tools to create an unmatched trading experience

All these features have been designed to address the needs and challenges faced by every crypto trader, and traders in general, regardless of their level of experience. The platform consists of a trading overview area, called the Dashboard, and a marketplace where users can buy different items and follow professional traders. Though DeFi network itself does neither operate an exchange nor offers custodian services for cryptographic assets. In this next section, we explain all the different features.

Trade by yourself



Wallet



Manual trades



Personal indicators strategy



Advanced hedging and risk management tools

Be in autopilot



Social copy trading

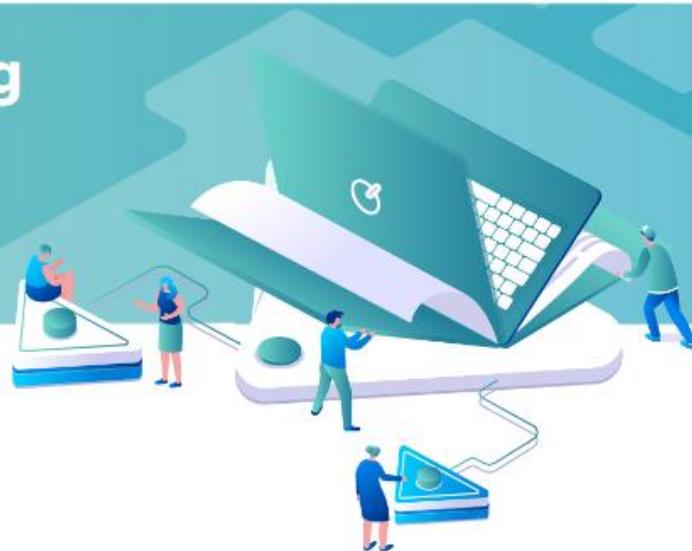


Automated trading bot & community bots



Signal providers

Learn: training marketplace



Trade by yourself

This section of DeFi network is dedicated to both newbie traders and advanced or expert traders that are looking to increase the speed and efficiency of their trades on third party exchanges by mastering how to interact with specific tools and bots.

Monitor all your wallets balance in a single place

The portfolio balance tracker is a simple to use and comprehensive tool that is of vital importance to most traders. It allows you to monitor the growth of your crypto portfolio on third party exchanges.. You can use the aggregated view to check the performance and total balance of all your accounts or wallets on third party exchanges.

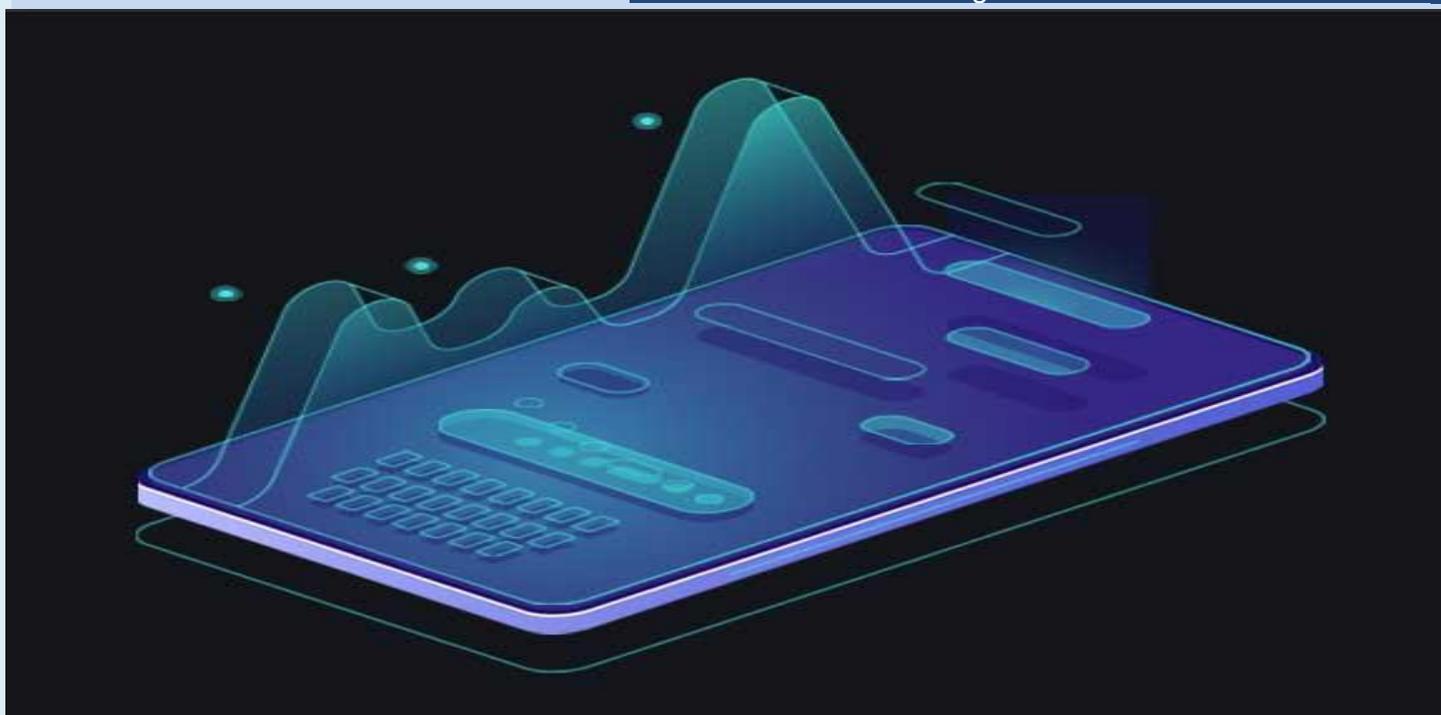
This tool comes in the form of graphs containing three essential pieces of information:

*- The evolution of the portfolio/wallet into BTC for a defined period. (adjustable)

*- The development of the portfolio/wallet in USD for a specified time. (flexible)

*- The current distribution of coins and tokens present in your wallet, and their evolution

This tracker will also allow the investor's capital to be accurately tracked in a single platform, thanks to a connection to the exchanges' APIs.



The tool will also offer vital information relating to your trades and trading history, including:

OK	OK	OK	OK	OK
The % of USDT gain or loss for a defined period (adjustable)	An automatic risk evaluator of your wallet and exposure	The number of trades executed	The overall success of all the trades	The % of BTC gain or loss for a set period (flexible)

The basic version of this tool is offered free of charge to the members of our community. Its objective is to monitor the growth of your portfolio on third party exchanges, look back on the trading history and the allocation of your portfolio, as well as its associated risk.

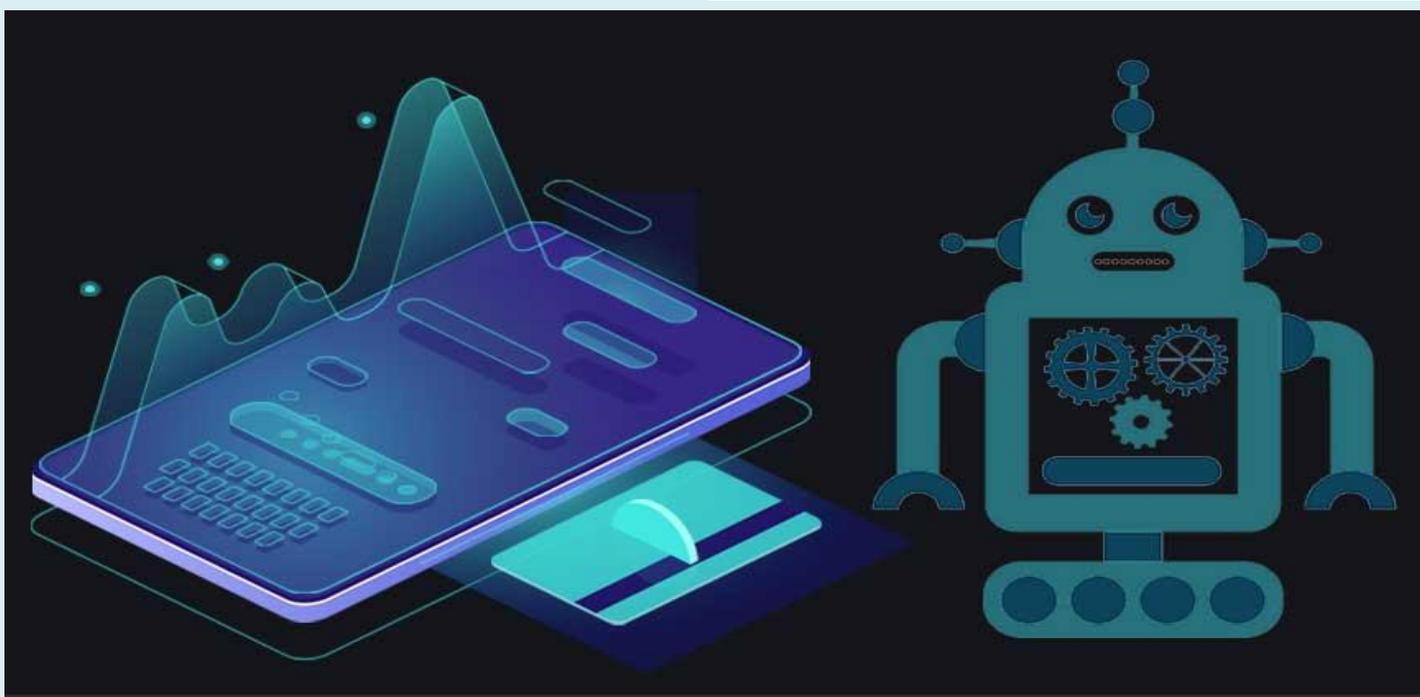
Define your strategy for your manual trades

DeFiBots will present its users with all the necessary bots and tools required for a practical trading experience, with professionals who prefer to control their trades, customize the various parameters, and create their strategies standing to gain most.

Our expertise in this field has already been proven through the bots developed and availed by 4c-Trading,

which have been voted the best trading bots.

To accelerate maximal profitability and efficiency with your trades on third party exchanges, DeFiBots gives you access to some most efficient trading parameters in a easy to use way . These include those that allow you to automate such aspects of trade as:



Create an automatic trading bot based on your strategy for 24/7 trades

Indeed, users will have the ability to create their autobot, that follow their trading strategies and indicators. These bots will automatically trade for them on third party exchanges based on user-defined elements and will be linked, in a second phase, to external providers such as Trading View.

These individual bots can then be used to execute trades on third party exchanges in 24/7.

The process of creating the automatic trading bot is somewhat simplified as DeFi presents the user with a wide range of indicators, tools and defined trade settings.

Before launching the bot to the market and trusting it with your trades on third party exchanges, the user will have the chance to backtest it and make necessary changes that improve the overall effectiveness of this strategy.

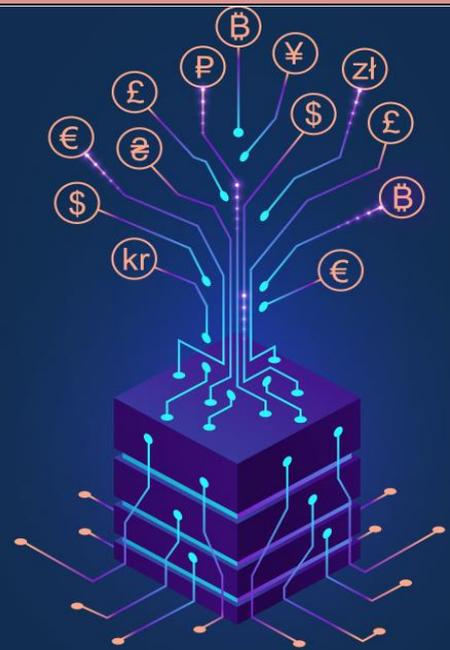
Make the best decision with the advanced tools

To offer a fulfilling trading experience and satisfy the needs of expert and more experienced traders, DeFiBots will also feature a hedging tool and risk management tool.

The introduction of these tools is aimed at reducing risks, managing complex positions, and executing unique and precise strategies

There also will be a prediction tool whose primary roles will be providing you with an idea about the current market sentiments by gauging the crypto users views about market direction and trends.

Put your wallet on autopilot



This is dedicated to traders who want to try out the existing trading strategy with a proven track record of efficiency and reliability to their cryptographic assets held on third party exchanges. DeFiBots matches them with the most efficient trading bots, cryptocurrency analysts, and successful traders to guide their every move.

Let a bot manage your position

The DeFiBots platform also understands that not everyone is a trader, and not everyone has the time or technical knowhow to trade effectively. That explains why we developed highly advanced trading algorithms that are ready for use.

These bots will be availed to the DeFiBots clients and just like the social copy trading bots, will only attract a small fee/commission on profits made on third party exchanges.

Therefore, to benefit from these free bots, you will first need to acquire tokens.

In addition to these bots, the DeFiBots marketplace will feature a development area where expert traders can code a bot using the indicators and tools availed here.

wallet with third party exchanges. Before deciding on a specific bot, users will be able to backtest it and evaluate its performance based on the trade histories recorded by its users over time.

They can then rent it out to members who will pay a fee/commission on profits earned from its use on their account/



Let a verified trader to trade for you via the social copy trading

There are two types of crypto traders: the first comprise of traders who will spend most of their time analyzing the markets, building and perfecting a trading strategy closely and understanding different factors influencing market movements. Then others want to invest in cryptocurrency, but either doesn't have enough time to analyze the market or aren't interested in the workings of crypto charts and graphs. The two are now brought together by the new social copy trading technology that is sweeping both the cryptocurrency and traditional money markets.

The tool allows inexperienced crypto investors to follow the trading strategies and moves used by a pro-trader in executing different trades. It is form of an agreement between an amateur and professional trader where the pro agrees to share all his trading tricks and in a transparent manner in a peer-to-peer exchange for a commission of the profits made by the follower.

Copy-trading lets you copy whatever the trader is doing. It is an automated trading tool that copies the professional traders' strategies and trades and replicates them as your own. Plus unlike traditional brokers who take a fixed charge from the invested capital, pro traders on the social copy trading environment will only take a share of your winnings meaning that they will only make money when you make profit. Users will also always keep full control of their cryptographic assets on third party exchanges. Neither DeFi nor the other trader can access these cryptographic assets.

To be able to copy a trader on DeFiBots platform, it will be necessary that you have tokens that will be used to pay the pro trader's commission on profit in a peer-to-peer fashion on the Ethereum blockchain. In turn, to become a copy trader, one must have been recognized as a certified trader by DeFiBots experts. This selection process ensures the quality of the trades.

Signal providers: avoid the scam

Signal providers are services that will send you trade signals or trade alerts for certain cryptocurrencies which they consider a good buy at a certain price level.

We know that every day, more and more signal providers appear in the crypto market, and this makes it hard to differentiate between reliable and unreliable, the professionals and scams service providers. We can, however, assure you that the complexity and efficiency of the tools and crypto trading products we have been developing in the last one year are proven and unmatched.

You can quickly detect these scams because the solutions they claim to provide don't work correctly and won't even let you trade automatically with the needed peace of mind.

To help you avoid these scams, DeFi will offer an advanced marketplace where you can find and interact with several highly professional and verified signal providers along with its' own signal channel

DeFi will select the best providers on the market for the users, that meet strict quality criteria defined by our experts.

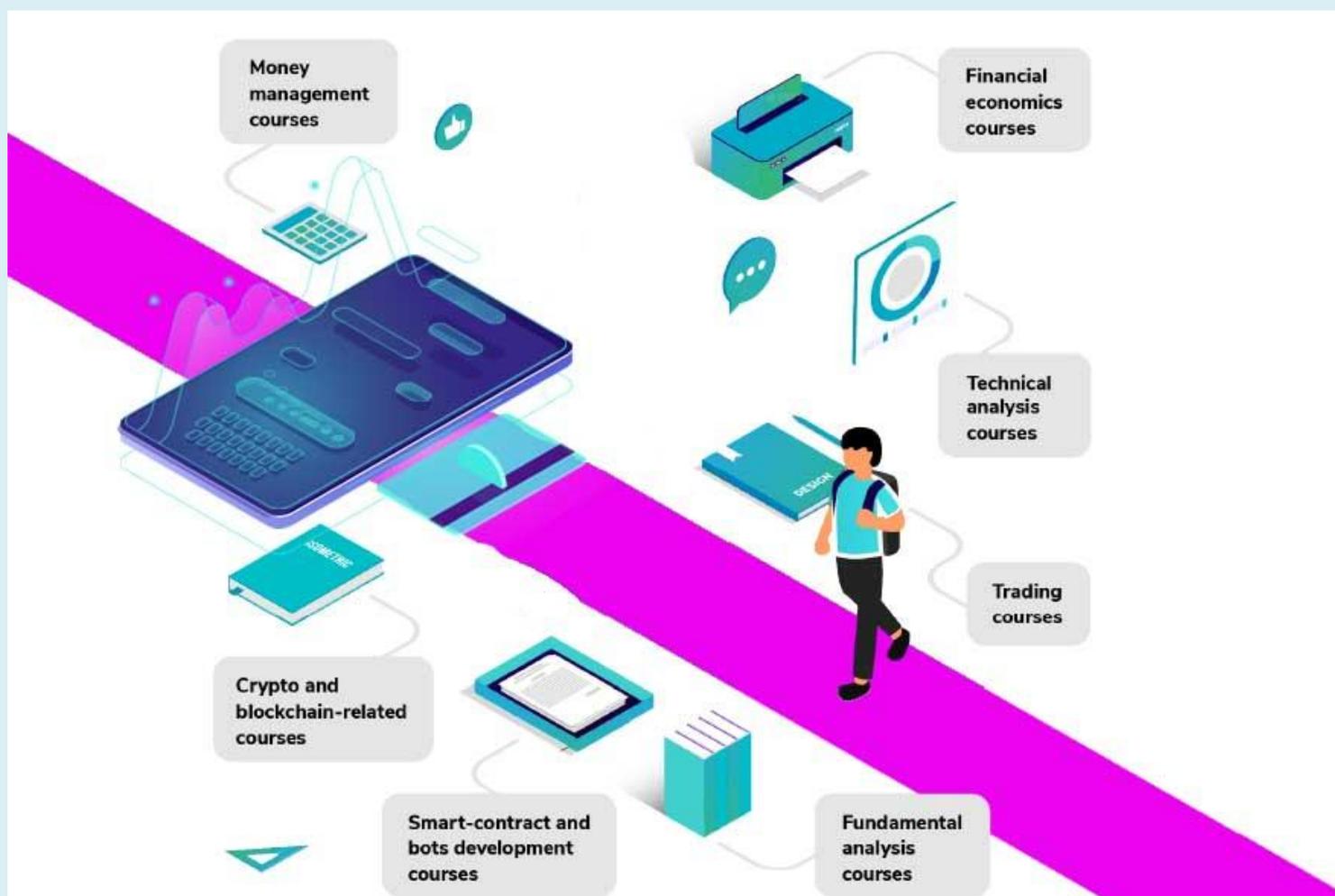
The interaction and interface make it possible for DeFi users to evaluate the performance of different professionals and the reliability of their signals and trading tools before deciding on the best signal service provider. And thanks to our partnerships with several signal providers on the platform, DeFi members subscribing to a signal provider channel using JKR tokens, will be treated to attractive subscription discounts.

Users that already have a trading signal accounts with multiple providers will also have the opportunity to centralize all their operation in one platform. For instance, we have already started with 4c-trading, which also operates under the DeFi Consulting brand. 4C-trading has a very promising crypto trading strategy that posts success rates of 87% on Bitmex exchange and over 80% on Binance exchange.

Training marketplace

A section of the DeFiBots platform will be dedicated to providing training and resources that help you perfect your crypto trades. Thanks to an exclusive partnership with BrainFeed (in creation), we will be able to offer a wide range of training materials to allow beginners and more experienced traders to purchase modules and speed their journey to becoming master traders

There will also be different guides to help users with all levels of experience find their way around the platform such as tips on how to select a crypto trading strategy, tips on how to identify reliable trading signal and auto trading bot providers as well as how to go about copying trades. Again here DeFi will apply a quality control on all the training materials and ensure a regular update. Moreover, discounts will be applied for DeFi users. The education/training section will contain:



PREDICTION SENTIMENT

Ask opinion to community members



RISK MANAGEMENT TOOL

Automatic calcul of the level of risk of portotolio



SIGNAL PROVIDERS

Receive and track the signals of different providers



TRADING BOTS

Manual Bots that can be fully customized + Auto trade bots



WALLET MANAGEMENT

Clear view of the evolution of your portfolio



HEDGING TOOL

Automatic bot to limit potential losses of risky investments



TRAININGS

Get access to qualitative trainings



COPY TRADING

Follow the trades of experiented and verified traders



MARKET OVERVIEW

Complete and customized market overview

DeFiBots

Up.

More than a reference marketplace where every user, regardless of their level of trading experience, can find the tools needed to trade efficiently in the cryptomarket

It is an active community of crypto enthusiasts.

Passionate about trading, our mission is to empower everyone to understand and benefit from the cryptocurrency economy.

DeFiBots Ecosystem

The first step towards growing DeFi and introducing it to the public will involve its full integration into the DeFi ecosystem – the digital entity that doubles up as its holding company. Benjamin Duval and Julien Quertain developed DeFi, with its different complementary and qualitative services, DeFi offers direct visibility and reputation for DeFi. Key factors contributing to this visibility and exposure include CanardCoinCoin, 4C-trading and Brainfeed (in creation).

With CanardCoinCoin, we have a marketing channel that we will activate to promote DeFi. With more than 22k unique visitors per month in France, CCC has already positioned itself as a market leader in the French crypto and blockchain ecosystem.

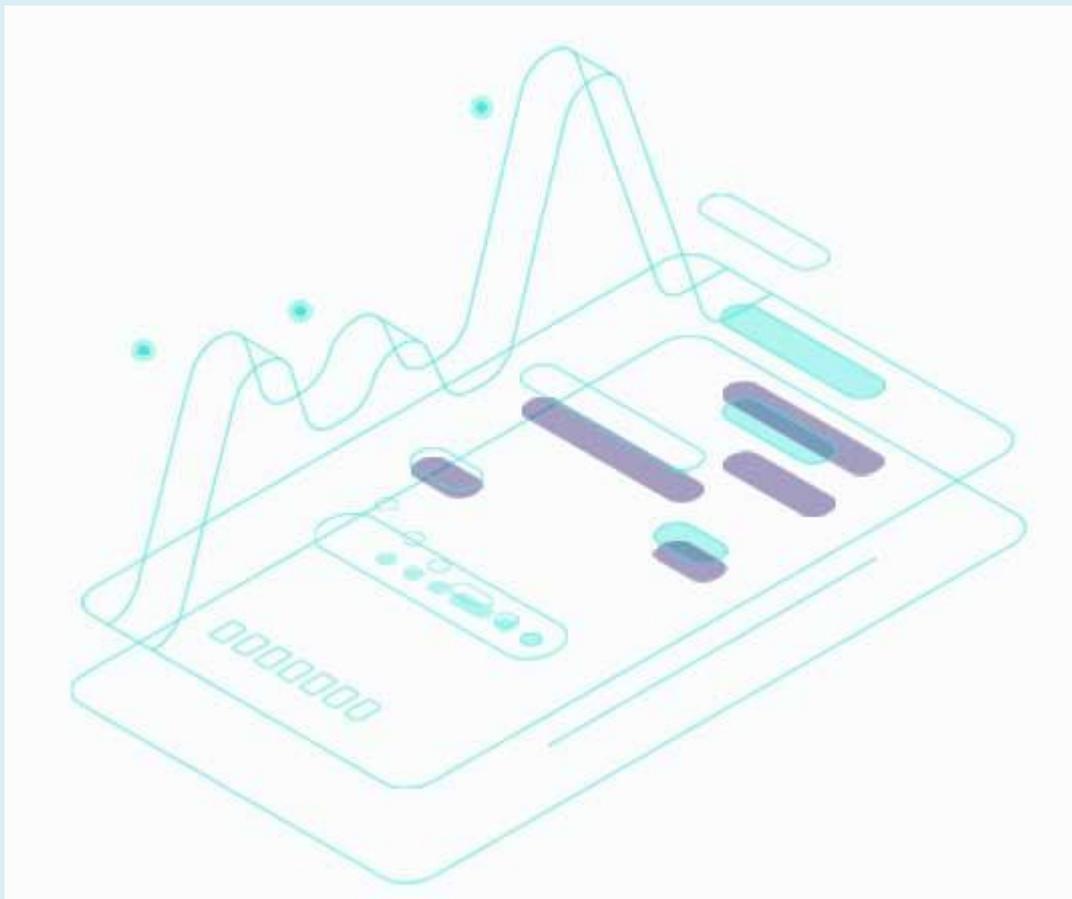
With 4C-trading, we have existing bots with a proven history of outstanding performance. Plus, we have access to an active online community of over 7000 crypto traders, who will be among the first to receive invitations to join and make use of the DeFi platform.

Finally, BrainFeed (in creation) will also provide qualitative training that will also be available on the platform.

The 360 Marketing Strategy

DeFi, being part of the DeFi ecosystem will have the opportunity to enjoy a fully functional network, the popularity, and the reputation that 4C-trading and CanardCoin already enjoy. Thanks to all these sub-brands that have specialized in complementary crypto-related activities, DeFi will already enjoy high visibility without the need for a paid marketing campaign. The natural traction elements are

:



Social network

+8 500 followers on Twitter, Facebook, LinkedIn, YouTube

Token airdrop

Presence on airdrop referencing sites, thanks to the launch of our token

Reputation

Use of our growing reputation and network of partners

Our current customers (referral)

+7000 users for a referral program (discounts & vouchers)

However, we still feel that we need to do more in attracting more traders to the platform and the mobile application in a bid to increase the uptake and use of tokens and promote the community aspect of DeFiBots, through copy-trading, referral, etc. Let us now look at some of the various measures we will take to attract new crypto enthusiasts and the use of the platform

Put your wallet

Referral system

The referral system has worked with virtually every other product launch by DeFi Network and will, therefore, be a significant part of DeFiBots. It serves to encourage the word of promotion between acquaintances and peers and will be characterized by such motivating tactics as: “invite a friend and get rewarded”. This encourages individuals to talk about the platform, invite friends and peers, and talk about it on social networks, etc. We will use specialized referral specialists’ networks.

A referral is a powerful driver, and the marketing strategy will focus mainly on this element.

Social copy-trading & bots developers

We also expect the social copy-trading, a system that allows professional traders to share trading strategies and tips in exchange for commissions on profits, to encourage pro traders that are famous on Twitter, Trading View, Facebook, YouTube to join the platform

And in a bid to grow the number of followers (copiers) they will have to promote their DeFi accounts to their followers on different platforms – and this counts as indirect marketing.

Marketing campaign & advertising

To reach a new audience, targeted marketing campaigns will be organized. These will entail:

- Listing site;
- PR in the most significant crypto media such as coin Telegraph, Coin desk, etc.;
- Bannering on popular crypto websites;
- Facebook ads;
- Google AdWords;
- Advertising agency specializing in cryptos;
- Events and meetups;
- Conferences.

All these channels will be used and managed by skilled community managers and social network experts.

Bug Bounty program

To be able to promote the token offering and the platform, we will be organizing a crypto bounty program (1% of the token). It will mainly be used to encourage developers or users to help us identifying and resolving bugs

Social networks influencers

We understand that the field of cryptocurrencies is susceptible and requires influencers to help newcomers by telling them what to do and where to start. We already have an active group of influencers who are active on the networks via 4C-trading and interested in DeFiBots. We intend to train and integrate more influencers to promote our DeFiBots interface.

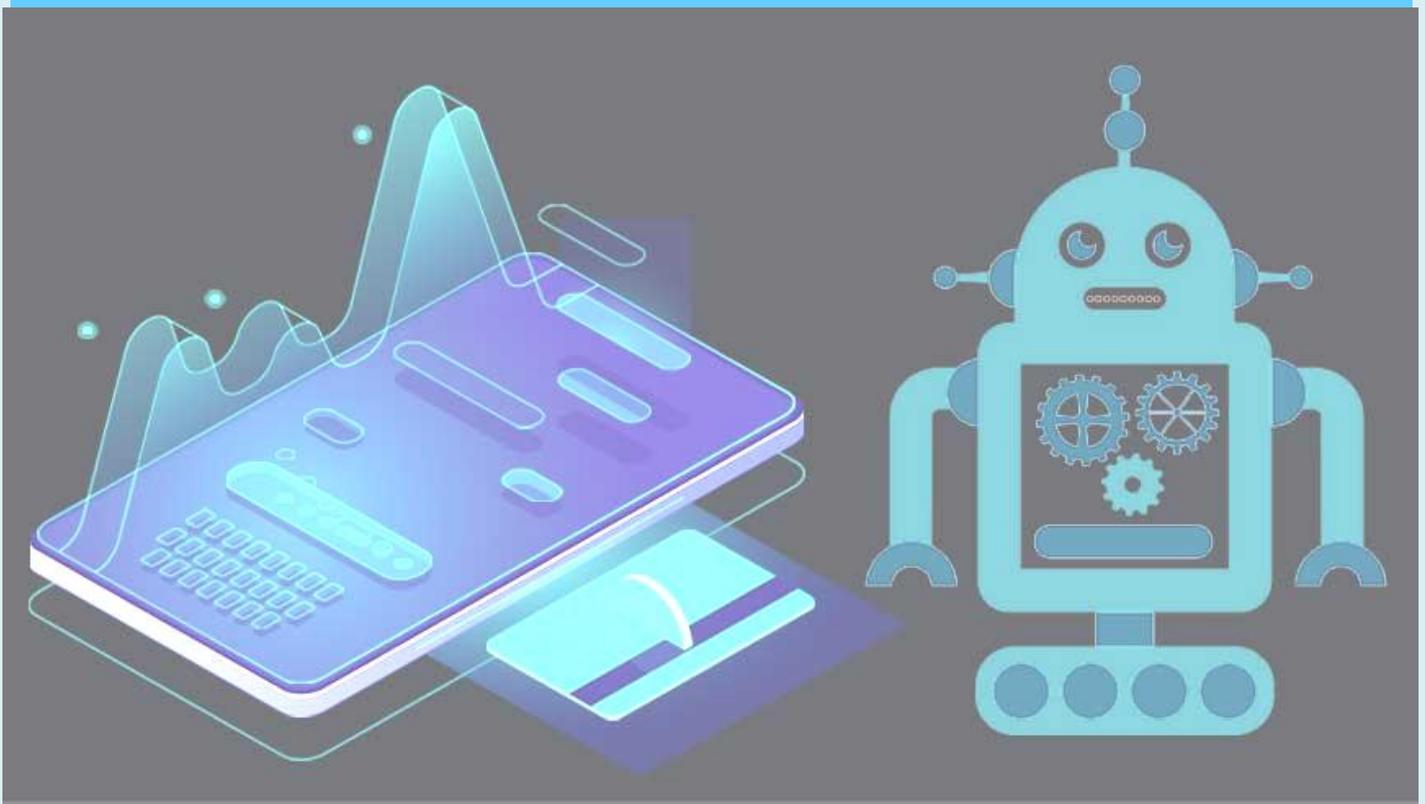
Referenced articles on partners' websites

With several years of experience in the crypto-space, our team has earned the confidence of numerous information and service listing sites.

We will make extensive use of these partnerships to be listed among leaders in the crypto market service providers like Safe trading, and Bitcoin.fr. We are confident that these partnerships will offer considerable visibility and market the DeFiBots platform to a wide range of clients, just as it did for 4C trading

Signal providers marketing

By selling hosting partners' signal service providers and bots on the DeFiBots platform, we will also be ensuring that DeFiBots visibility extends to their customers. If satisfied, these clients will then be interested in using other DeFiBots services as well



The Platform Economics

The token will have a central role in the interface. In this section, we will explain the different uses of tokens. DeFi is utility token that is based on the ERC20 protocol of the Ethereum blockchain. We created a token for three main reasons: for secure use in connection with the platform, for transparency and trust.

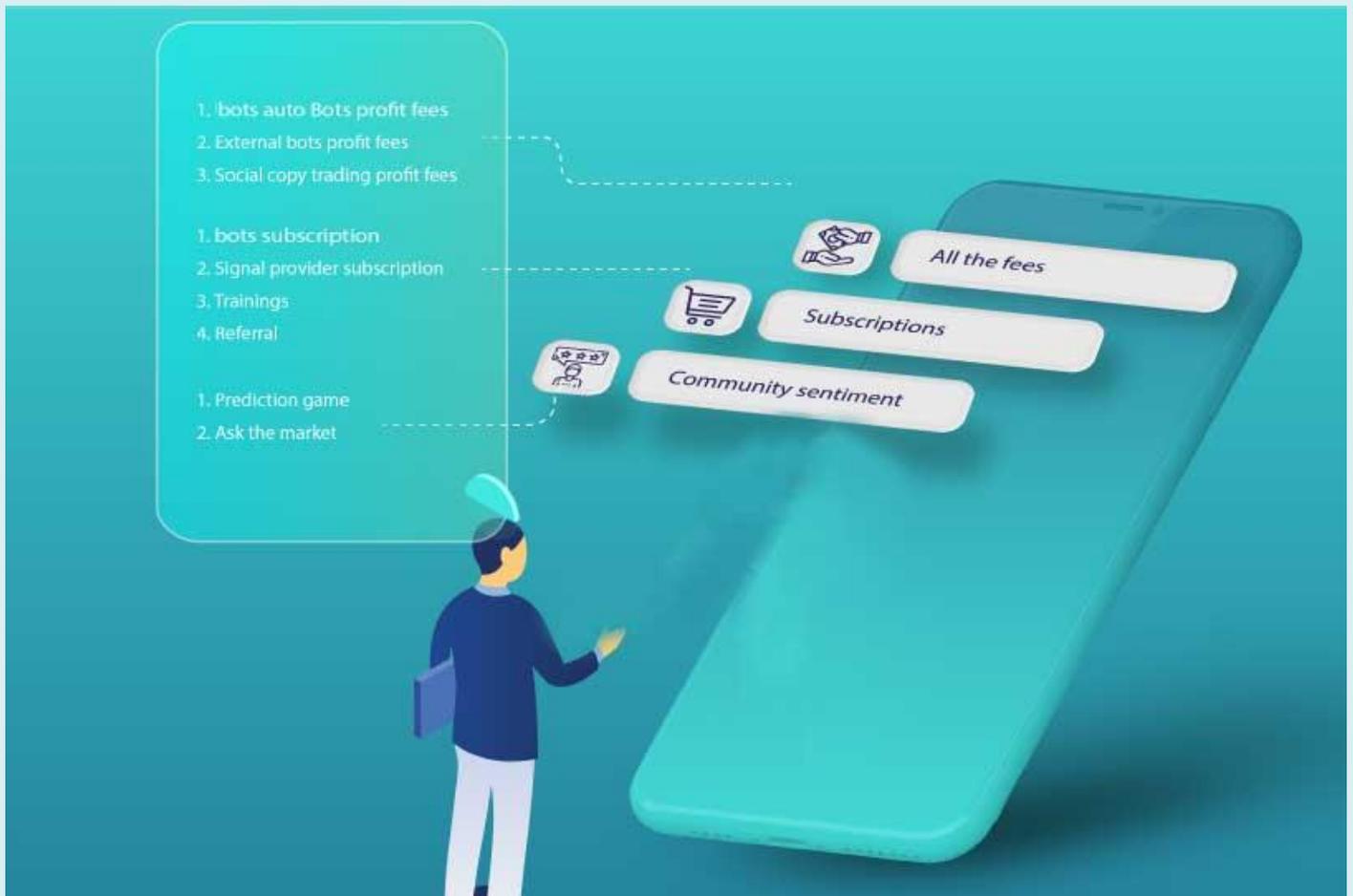
All operations will be registered in the blockchain. To allow smooth and clear use, we needed a token to enable us to have a fair copy-trading system. This includes an efficient referral system, and also to allow the implementation of an optimal trade and bots management system. DeFi token

JKR token liquidity

To ensure token liquidity, DeFiBots will work jointly with services specialized in providing market liquidity. DeFiBots will do everything in its power to ensure that each token can be used, spent, converted in the most fluid way possible.

JKR Token usage

JKR token will be used for all the fees, including external bots profit fees and social copy trading profit fees Subscriptions & marketplaces will also be JKR-powered (DeFiBots subscription, signal provider subscription, trainings and referrals).



Subscription & marketplace

The most apparent use of the token is to buy subscriptions and tools on the market place.

Thanks to the tokens, members will be able to buy:

- 1- Their subscription;
- 2- Training courses;
- 3- Subscriptions to signal providers within the DeFiBots platform. DeFiBots will keep a commission of up to 25% of the amount of the subscription in JKR. The rest of the amount will be paid back to the provider. (commission to be negotiated with the provider);
- 4- Referral: for every successful referral, the referrer and the referee will earn JKR.

Access to the DeFiBots ecosystem will be possible through the use of JKR tokens. The price of the access is valued in a fixed fiat amount. Therefore the amount of tokens needed to access the platform will vary depending on the token price at time of purchase

When someone buys access to DeFiBots in tokens, the tokens are taken out of circulation. They will be automatically locked into a smart contract until the license expires.

Social copy trading commission

Users that copy a trader will pay only when they make a profit. Thus, to trigger the trade, users must have enough JKR on their metamask wallets to pay the commission in case of profit.

The commission is set by DeFiBots and will be calculated automatically and after each position closing. It will vary from 10-20% of the profit, depending on the trader's popularity. 5% of the commission converted in JKR must be paid to DeFiBots

Less tokens in supply means increase of value (scarcity). In this way the increase of users on the platform will lower tokens in supply and lead to an increase of price the more users join the platform. To lower entry barriers without decreasing the JKR token value, fiat payment will also be allowed thanks to the DeFiBots treasury.

DeFiBots treasury transparently and automatically processes fiat payments, which allows platform participants to purchase licenses in fiat. Fiat payments are then automatically converted to JKR tokens by the JKR Treasury.

Potential users don't need to deal with exchanges, can get access to the DeFiBots platform by paying in fiat (and tokens are still taken out of supply which increases the price with more and more users on the platform)

Bots fees

A key advantage of DeFiBots is that there are no upfront fees to use the algorithmic bots. However, for social copy trading, users will pay only if they make money. For a bot developed by the community there will be a commission on profit converted in DeFiX that will automatically go to the bot creator. In other words, to be able to activate the bot, the user will have to link his metamask wallet to DeFiBots and make sure he has enough DeFiX tokens

For a bot that has been created, through the “sell your bot” program, the commission profit will be split between DeFiBots (5%) and the bot creator.

HODL membership

A “HODL” loyalty program will allow users that keep DeFiX on their wallet for a certain period of time to :

- Be able to access the platform free of charge;
- Have access to higher referral levels;
- Access the various tools available free of charge;
- Have free access to training courses.

This program does not concern other users' bots and copytrading.

Prediction game

The objective is to combine market sentiment information with a simple prediction game.

Every day, questions will be proposed to users, such as: Will the BTC price reach \$15,000 before August 31? By answering the questions, DeFiBots will reward users with tokens

The number of items will be limited daily, encouraging users to return frequently to the platform to win as many tokens as possible. This feature will also enable us to estimate the day-to-day feeling of the community regarding the market and create an indicator from this.

Burning of the tokens

Q1 2021	15%	% Of the net income, that will be used to burn tokens
Q1 2022	10%	
Q1 2023	5%	
Q1 2021	2%	

Token sale purpose

DeFiBots is offering to potential users of its DeFiBots platform the right to pre-purchase its DeFiX tokens through a private sale and a community sale.

The DeFiX token is based on the decentralized Ethereum market standard smart contract ERC20 token. DeFiX tokens are formed within the blockchain and subject to automatic execution upon the occurrence of predefined criteria and events and subject to certain conditions. As such, they are valid indefinitely and are the property of their respective holders.

DeFiBots is registered under the laws of the Switzerland, with its head office located in Zug, Switzerland. It, therefore, ensures total transparency and absolute accountability of all DeFiBots activities, including the publishing of full company statements.

DeFiX tokens bestow on its holder's unique product benefits, including increased rewards depending on user activity. DeFiX tokens are not stocks, securities, or their equivalent and therefore do not create the right of ownership or disposal of DeFiBots or its assets..

DeFiX token-holders do not exert any influence over the decision making of the company or its activities.

DeFiX tokens will be distributed in direct proportion to the amount paid by the participants during the sale per the Token Purchase Terms and Conditions. All organization and implementation processes connected to a successful DeFiBots token sale have been prepared following industry best practices, supported and audited by our partners.

Additionally, DeFiBots has employed the services of an escrow account Blockchain Law Group. This applies an additional level of security and provides further confidence for contributors that the distribution of tokens will be following DeFiBots's smart contract conditions. The

DeFiX token price is valued at 0.01\$ and additional discount will be applied.

DeFiBots token economy

Token locking

To lower entry barriers without decreasing the UBX token value, FIAT payment will also be allowed and will be automatically converted into UBX equivalent that will be locked during the time of the subscription

HODL program

A loyalty program will reward users that keep their UBX for a certain amount of time. This will slow down the token velocity and incentive for long term holding

Token limit

There is a maximum limit of tokens, meaning that we will not create more tokens

Token usage

UBX tokens will have a key role in the dashboard and have multiple usage such as payment of the subscription, trainings, payment of the profit fees...

Market maker

To ensure the liquidity of the tokens we partnered with the best market maker

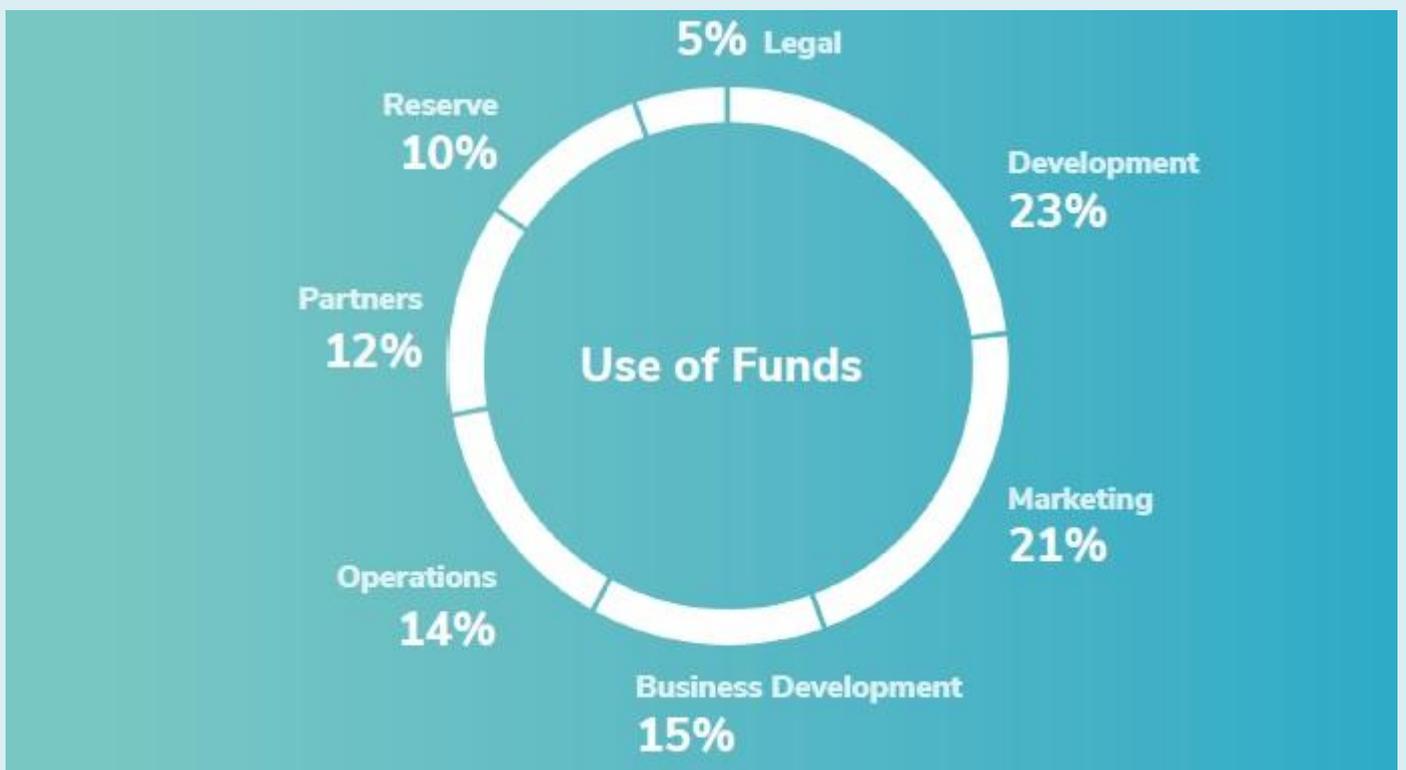
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Q1 2023	5%	
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Budget allocation

*Tokens for the team will be locked for 2 years, with 25% unlocked every 6 months. Tokens for advisors will be locked for 1 year, with 50% unlocked every 6 months.

**Locked until DeFiBots platform reaches 15,000 users



Roadmap

Road Map

Our team is working hard to move forward on schedule.



Growth strategy

Forex

The cryptocurrency market is not the only market available , DeFiBots is specifically designed to also accommodate forex trading tools. The evolution towards this sector is however far off and planned for 2021 and is expected to open the door to an even larger, but also more competitive market.

Mobile app

DeFiBots will also be available as a mobile application, incorporating most of the features of the web interface, all in a pleasant, easy to use and intuitive format

In recent months, more and more people have come to me asking how to invest in the cryptocurrency market. These people are aware of the potential this market holds, but either lacks the knowledge and experience to get started or the time to immerse themselves in research and analysis.

The newcomers have therefore been helplessly following on the expansion of the industry, and in some cases getting in and making consistent bad trading decisions that cost them their investment.

Inspired by the need to address this frustration I began working on a trading solution that is tailored to the needs of all types of traders that is safe and easy to use, enter DeFiBots.

It came at a time when we were trying to think bigger – outside the box. And through sharing ideas, we have designed DeFiBots with the hope of addressing the needs of every trader, whatever their level of experience or trading style.

FAQ: DeFiX Token

What are the sale dates?

The sales date will be announced later on our website, please register to our newsletter to make sure you get the info.

Is there a bonus system?

Yes, there is a bonus for each stage of the sale, the amount will be announced later on our website.

Which currencies are accepted to buy tokens?

Tokens will be available for purchase with fiat, ETH and BTC and instructions will be announced on our channels and our investor dashboard.

What happens to unsold tokens?

Unsold DeFiX token will be burned.

How can I use the token?

DeFiX tokens will have a central place in the DeFiBots system. They can be used to pay for:

- The subscription to the dashboard;
- Market place (signal providers, all the success fees for bots and copy trading, trainings, etc.);
- Community (prediction sentiment, ask the market, etc.)

Are there restriction to buy DeFiX token?

Tokens are not offered in any jurisdiction to minors as defined under Swiss law or persons without the legal age and capacity required under applicable laws to enter into a binding agreement.

How to buy DeFiX token?

During the private sale and community sale DeFiX token can be purchased via our investor dashboard, available on our website.

When will I get my tokens?

The tokens will be transferred at the end of the token sale.

FAQ: DeFiBots

DeFiBots is an all-in-one platform that brings together the best crypto trading tools and strategies that are generally stand-alone services. It provides a 360° trading experience where users simply choose what best suits their profile.

What are the major DeFiBots features?

DeFiBots offers highly efficient automation framework for expert traders and an easy-to-use starter kit for the newcomers. The main features are :

- Portfolio overview
- Trading interface linked to third party exchanges
- Market place (signal providers, trainings..)
- Trading algo bots
- Social copy trading
- Risk management tools

Is there any MVP?

We are currently in the process of finalizing the MVP. It will soon be available.

Why the blockchain?

The main reasons to use the blockchain for DeFiBots are the use of smart contracts in the platform such as referral ad subscriptions and the transparency of transactions and remunerations for bot fees and social copy trading.

What are DeFiBots competitive advantages?

The product: it brings together in a single platform all the tools needed to trade efficiently and the best trading strategies carefully selected by DeFiBots experts. The quality control made by DeFiBots will simplify the life of crypto traders. All they need to do is to choose among all these options those that best match their trading profile. Reputation & Expertise: Uppbots is part of a successful existing eco system including one of the top signal provider, a crypto website, a training provider and a high skilled and passionate team.

FAQ: Crowdfunding

1. How should I register?

Go to Defi Network home page, click on register and complete the registration form to get started. For registration, you will need a valid email address and mobile number which never used in our platform. Please note, for a better experience we advise you to use the latest version of Chrome, Firefox or Safari.

2. How many account can I have?

Each member is allowed to have only 1 account while you can buy as much as package you want. (availability and daily limits apply)

3. How do I activate my wallet without purchasing any package?

All of your 9 blockchain wallets will be activated automatically from our platform after registration.

4. How do I get verified?

At Defi Network, we are compliant with AML regulation frameworks intending to avoid money laundering. That is why we follow know-your-customer (KYC) measures. Therefore, we must ask for specific documentation for activating your withdrawal over your Transaction Wallet.

5. Can I buy package with 1 cryptocurrency or token?

You can convert your crypto to token and vice versa in the system with zero fee. For buying any package you need to use 50% crypto and 50% token.

6. Do I have access to a transaction list?

You can find a list of all transactions carried in or out in your Asset Portfolio menu.

7. How Deposit and Withdrawal option work?

You may originate a transfer from your external Wallet to fund your account through the deposit facility available on your dashboard. Fees may apply to deposits and withdrawals from your Wallets. All fees will be clearly disclosed before you submit any request. For withdrawals, we will immediately debit your Wallet when you authorise a withdrawal and assets will typically settle to you within few minutes. There is no security check for the withdrawals below 5,000 USD value, but all the withdrawals above the mentioned margin are subject to STA (Security Team Approval) by or before 72 hours.

8. Can I send my digital assets to other Defi Network users?

Yes, our platform allows you to transfer to, as well as receive digital assets from other users.

9. How do I change my personal details?

You can change your email and mobile number in Personal Setting menu but your full name, ID/Passport number and your registered country is not changeable.

10. What should I do if I entered my personal details wrong?

You should submit a proof of document to our Customer Care portal and get their approval first.

11. Can I invest in Defi Network?

No. We are not investment scheme platform, Please read all the policies and agreements in order to understand our Participation concept.

12. What is the age limit?

Minimum age in 18.

13. Which nationalities are not allowed to participate?

As we are following the full AML and KYC procedure, We do not have any restriction or limitation for any nationalities but we have dedicated platforms for different nationalities.

14. How is the exchange rate calculated?

We source our rates by taking the rate of cryptocurrencies and tokens from numerous different exchanges or calculating an average from some global sources such as Coinmarketcap.com or Coingecko.com. In terms of when exchange rates are delivered at the time an order is placed, here's how it works:

If you are converting cryptocurrencies, The exchange rate is finalized after you have placed your request during the provided time frame. If you are exchanging from Transaction Wallet, The exchange rate is determined after you have submit your swap order and payment is made within a short time frame.

15. My asset is missing. Where did it go and how do I get it back?

We understand that this can be a very challenging occurrence and we will attempt to make the process as smooth as possible on our side to support you.

16. If you are an active user and the transaction was made to/from your account:

While logged into your User.DefiGroups.com, open a support ticket from your dashboard with the following information:

- Transaction reference number, or
- The wallet where the funds were sent, or
- The blockchain transaction hash reference/ID.

Our support team will be able to trace your transaction and give you the details for the support you will need to file after. Please note that we do not hold users funds (exactly like a cryptocurrency exchange platform). We neither store nor switch the private keys nor the funds of our members. You are the only person in control of your assets at all

times, so please make sure to follow the basic security rules for your own protection. If you are not an active member and the transaction was sent to/from your account:

Unfortunately, for privacy and security resolutions, we are incapable to provide any specific report about our user accounts or transactions to inactive users contacting us. Simply specify our support team with a transaction ID on blockchain explorer that went through an Defi Network wallet does not definitively prove the asset was transferred, lost or that this is not an endeavor to gather private information about our users. Please exchange info with our support team if you feel you have further requests or additional assistance.

17. How many time I can withdraw my digital asset?

You have no limitation for withdraw your digital asset.

18. Am I limited to use your recommended cryptocurrency exchange platforms?

No, you have the full freedom of choice.

19. Do I gain profit if I introduce my friends to Defi Network?

Yes, this is a complimentary option for the all of members and you can get the full details of the compensation plan in Brokerage menu.

20. Is your affiliate and marketing platform obligatory for members?

No, definitely not.

21. Can I do withdraw without passing KYC?

No, you can not use many of our facilities without KYC procedure.

22. Why should I be verified over KYC?

We are compliant with the KYC and AML regulation, The latest KYC regulations oblige us to fully verify our active members.

23. What documents are required for verification?

To verify your account through our KYC system, we require the following documents:

- A copy of your identity card (both sides) or passport (with more than 6 months validity)
- A appropriately filled in and presented registration form. All the information must be precise.
- A recent photo according to the KYC guidance.

Once these documents have been uploaded and verified, you will be able to use our platform entirely.

24. How long does the KYC verification process take?

The KYC verification process can often take up to 3 business days.

If your KYC procedure takes longer to be verified, please check that all your files are completely uploaded. Take a look at your KYC menu in our platform and see if you have any message from the KYC department regularly.

Adherence to all legal and regulatory Standards

The purchase of any tokens involves a high degree of risk, including but not limited to the risks described below. Before purchasing DeFiX Tokens, it is recommended that each participant carefully weighs all the information and risks detailed in this White Paper, and, specifically, the following risk factors.

A. Dependence on computer infrastructure DeFiBots dependence on functioning software applications, computer hardware, and the internet implies that DeFiBots can offer no assurances that a system failure would not adversely affect the use of your DeFiX Tokens. Despite DeFiBots implementation of all reasonable network security measures, its processing center servers are vulnerable to computer viruses, physical or electronic break-ins, or other disruptions of a similar nature. Computer viruses, break-ins or other disorders caused by third parties may result in interruption, delay, or suspension of services, which would limit the use of the DeFiX Tokens.

B. Smart contract limitations Smart contract technology is still in its early stages of development, and its application is experimental. This may carry significant operational, technological, regulatory, reputational, and financial risks. Consequently, although the audit conducted by independent third party increases the level of security, reliability, and accuracy, this audit cannot serve as any form of warranty, including any expressed or implied warranty that the DeFiX Smart Contract is fit for purpose or that it contains no flaws, vulnerabilities or issues which could cause technical problems or the complete loss of DeFiX Tokens.

C. Regulatory risks

The Blockchain technology, including but not limited to the issue of tokens, maybe a new concept in some jurisdictions, which may then apply existing regulations or introduce new rules regarding Blockchain technology-based applications, and such laws may conflict with the current DeFiX Smart Adherence to all legal and regulatory standards Contract setup and DeFiX Token concept. This may result in substantial modifications of the DeFiX Smart Contract, including but not limited to its termination and the loss of DeFiX Tokens as well as a suspension or termination of all DeFiX Token functions.

D. Disclosure of information.

Personal information received from DeFiX token holders, the information about the number of tokens owned, the wallet addresses used, and any other relevant information may be disclosed to law enforcement, government officials, and other third parties when DeFiBots is required to disclose such information by law, subpoena, or court order. DeFiBots shall at no time be held responsible for such information disclosure.

E. Taxes.

Token holders may be required to pay taxes associated with the transactions involving DeFiX Tokens. It will be the sole responsibility of the token holders to comply with the tax laws of the relevant jurisdictions and pay all required taxes.

F. Force Majeure.

DeFiBots performance may be interrupted, suspended, or delayed due to force majeure circumstances. For the purposes of this White Paper, force majeure shall mean extraordinary events and circumstances which could not be prevented by DeFiBots and shall include: acts of nature, wars, armed conflicts, mass civil disorders, industrial actions, epidemics, lockouts, slowdowns, prolonged shortage or other failures of energy supplies or communication service, acts of municipal, state or federal governmental agencies, other circumstances beyond DeFiBots control, which were not in existence at the time of Token sale.

G. Value of DeFiX Token

Once purchased, the value of DeFiX token may significantly fluctuate due to various reasons. DeFiBots does not guarantee any specific amount of the DeFiX token over any particular period. DeFiBots shall not be held responsible for any change in the amount of DeFiX token. Assumptions concerning the preceding involve, among other things, judgments about the future economic, competitive and market conditions and business decisions, most of which are beyond the control of the DeFiBots team and therefore difficult or impossible to accurately predict. Although the DeFiBots team believes that its assumptions underlying its forward-looking statements are reasonable, any of these may prove to be inaccurate. As a result, the DeFiBots team can offer no assurances that the forward-looking statements contained in this

White Paper will prove to be accurate. In light of the significant uncertainties inherent in the forward-looking statements contained herein, the inclusion of such information may not be interpreted as a warranty on the part of DeFiBots or any other entity that the objectives and plans of the DeFiBots project will be successfully achieved. Please note that the DeFiBots project DeFiX token may be subject to additional risks not foreseen by its team at this time.

H. Security of your Credentials to your Digital Assets.

DeFiBots will never have access to your private key of your wallet or your credentials of your account with a third party exchange. Accordingly, loss of requisite private key(s) associated with your digital wallet or your credentials associated with your account with a third party exchange will result in loss of such cryptographic assets. Moreover, any third party that gains access to such private key(s) or credentials, may be able to misappropriate your cryptographic assets. DeFiBots is not responsible for any such losses.

**To Belong In
One Space
Doesn't Make You
Limited, In Fact,
It Challenges You
More Than Ever**